



RUSSO AND STEELE SCOTTSDALE 12

2012 RUSSO & STEELE GALA
WEDNESDAY, JANUARY 18, 2012

You are cordially invited to join us at the 12th Annual Russo and Steele Automobile Auction Gala benefiting The Boys & Girls Clubs of Greater Scottsdale. The event will be held on January 18, 2012 in North Scottsdale and will be part of Scottsdale Arizona's Classic Car Week.

We have exciting sponsorship opportunities for companies and individuals, or simply buy a few tickets and join us for a memorable evening. This exclusive Gala kicks off the hottest automobile auction in the Valley, specializing in European sports, American muscle, hot rods and custom automobiles. Every year this event is sold out months in advance; attracting 800-850 guests that encompass auto enthusiasts, valley socialites, local and national media. This unique opportunity provides sponsors with a presence among local prominent supporters of the Boys and Girls Club, approved Russo & Steele auction bidders from around the nation, local and national media.

Since 1954, the Boys & Girls Clubs of Greater Scottsdale has provided quality programs to Northeast Valley youth. In that time, more than 100,000 children and teens have been served. Today, more than 16,000 community youth ages 6 to 18 are served through the organization's nine branches and 12 outreach sites located in Scottsdale, Fountain Hills, Salt River Pima-Maricopa Indian Community, Hualapai Indian Community and other Northeast Valley neighborhoods.

On behalf of the children and families served by the Boys & Girls Clubs of Greater Scottsdale, thank you for your consideration. Please be sure to save the date, January 18th, 2012.

If you have any questions, comments or concerns please don't hesitate to contact us at 602-252-2697. We look forward to your participation and will be following up with you soon!

In Sincerest Appreciation,
**Boys & Girls Clubs of Greater Scottsdale &
Russo and Steele Collector Automobile Auctions**



BOYS & GIRLS CLUBS
OF GREATER SCOTTSDALE

THE POWER OF POTENTIAL

SPONSORSHIP OPPORTUNITIES:

The Ferrari Lounge: \$25,000

- Recognition on printed materials for the Russo and Steele Charity Gala including but not limited to:
 - Event Program provided on site to all gala attendees (estimated at 800 guests).
 - Event Menu / Schedule Cards placed at Lounges.
- Event Signage near a Russo & Steele Showcase Car on-site at gala. (Signage not to exceed 3' x 6' banner and to be provided by company). Photo opportunity with showcase car is included.
- Logo recognition at the Gala
- Recognition on the Boys & Girls Clubs of Greater Scottsdale website (www.bgcs.org)
- Featured in Boys & Girls Clubs of Greater Scottsdale e-newsletter, recognized in a promotional email sent to Boys & Girls Clubs of Greater Scottsdale constituents and highlighted through social media.
- Boys & Girls Clubs of Greater Scottsdale will recognize Sponsorship levels in their annual report
- A Lounge with premier placement for twenty (20) guests at the Russo and Steele Charity Gala.
- Ten (10) Russo and Steele Collector Automobiles Auction Bidder Credentials* with access to the auction tent, and five (5) VIP GUEST credentials, and twenty (20) general admission tickets with access to view automobiles on Thursday, Friday, Saturday or Sunday following the gala.

The Cobra Lounge: \$10,000

- Recognition on printed materials for the Russo and Steele Charity Gala including but not limited to:
 - Event Program provided on site to all gala attendees (estimated at 800 guests).
 - Event Menu / Schedule Cards placed at Lounges.
- Logo recognition at the Gala
- Recognition on the Boys & Girls Clubs of Greater Scottsdale website (www.bgcs.org)
- Featured in Boys & Girls Clubs of Greater Scottsdale e-newsletter, recognized in a promotional email sent to Boys & Girls Clubs of Greater Scottsdale constituents and highlighted through social media.
- Boys & Girls Clubs of Greater Scottsdale will recognize Sponsorship levels in their annual report
- One (1) Lounge with premier placement for ten (10) guests at the Russo and Steele Charity Gala.
- Five (5) Russo and Steele Collector Automobiles Auction Bidder Credentials* with access to the auction tent, and fifteen (15) general admission tickets with access to view automobiles on Thursday, Friday, Saturday or Sunday following the gala.



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*Bidders must complete a Russo & Steele bidder agreement, provide a bank letter of guarantee, and credit card pre-authorization for bidder credentials. Credentials and passes will be available at Bidder registration starting Thursday morning.

RUSSO AND STEELE
COLLECTOR AUTOMOBILE AUCTIONS

SPONSORSHIP OPPORTUNITIES (continued):

The Daytona Table: \$5,000

- Recognition on printed materials for the Russo and Steele Charity Gala including but not limited to:
 - Event Program provided on site to all gala attendees (*estimated at 800 guests*).
 - Event Menu / Schedule Cards placed at Lounges.
- One (1) Table for ten (10) guests at the Russo and Steele Charity Gala.
- Three (3) Russo and Steele Collector Automobiles Auction Bidder Credentials* with access to the auction tent, and five (5) general admission tickets with access to view automobiles on Thursday, Friday, Saturday or Sunday following the gala.

The Porsche Table: \$2,500

- Recognition on printed materials for the Russo and Steele Charity Gala including but not limited to:
 - Event Program provided on site to all gala attendees (*estimated at 800 guests*).
 - Event Menu / Schedule Cards placed at Lounges.
- One (1) Table for ten (10) guests at the Russo and Steele Charity Gala.
- Two (2) Russo and Steele Collector Automobiles Auction Bidder Credentials* with access to the auction tent, and two (2) general admission tickets with access to view automobiles on Thursday, Friday, Saturday or Sunday following the gala.

The Shelby Table: \$1,750

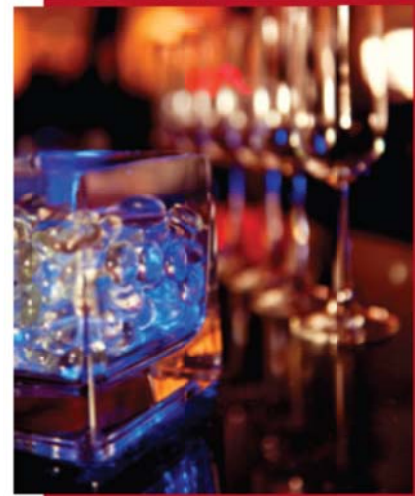
- Recognition on printed materials for the Russo and Steele Charity Gala including but not limited to:
 - Event Program provided on site to all gala attendees (*estimated at 800 guests*).
 - Event Menu / Schedule Cards placed at Lounges.
- One (1) Table for ten (10) guests at the Russo and Steele Charity Gala.

**Bidders must complete a Russo & Steele bidder agreement, provide a bank letter of guarantee, and credit card pre-authorization for bidder credentials. Credentials and passes will be available at Bidder registration starting Thursday morning.*



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SPONSOR PAYMENT FORM

Date Submitted: _____ Committee Member: _____

COMPANY/ORGANIZATION: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CORPORATE CONTACT: _____

PHONE NUMBERS: HOME: _____ BUSINESS: _____ FAX: _____

Recognition: _____

Please be specific as to how you wish to be recognized: EXAMPLE: XYZ Corporation or John Doe

Sponsorships: *Please check one:*

- | | |
|---|---|
| <input type="checkbox"/> \$25,000 THE FERRARI LOUNGE
<i>Benefactor - Vip Seating</i> | <input type="checkbox"/> \$2,500 THE PORSCHE TABLE
<i>Host - Vip Seating</i> |
| <input type="checkbox"/> \$10,000 THE COBRA LOUNGE
<i>Associate - Vip Seating</i> | <input type="checkbox"/> \$1,750 THE SHELBY TABLE
<i>Host</i> |
| <input type="checkbox"/> \$5,000 THE DAYTONA TABLE
<i>Sponsors - Vip Seating</i> | |

Payment:

- I CANNOT ATTEND THE EVENT, but would like to make a tax-deductible donation in the amount of \$ _____
- I HAVE ENCLOSED A CHECK FOR PAYMENT
(MADE PAYABLE TO "BOYS & GIRLS CLUBS OF GREATER SCOTTSDALE")
- PLEASE SEND AN INVOICE FOR MY SPONSORSHIP
- I WOULD LIKE TO PAY BY CREDIT CARD. AMERICAN EXPRESS VISA MASTERCARD DISCOVER

CREDIT CARD NUMBER: _____ EXP DATE: _____

TOTAL AMOUNT: _____

NAME AS IT APPEARS ON CREDIT CARD: _____

Please Mail or Fax Copy To:	Russo and Steele Charity Fund/Boys & Girls Clubs of Greater Scottsdale 5230 South 39th Street, Phoenix, AZ 85040 602-252-2697 (phone) 602-252-6260 (fax)
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