



BOYS & GIRLS CLUBS
OF GREATER SCOTTSDALE
THE POWER OF POTENTIAL

Because there are three separate Boys & Girls Clubs organizations serving the Valley, **please refer to us as the Boys & Girls Clubs of Greater Scottsdale.** Thank you.

10533 E. Lakeview Drive
Scottsdale, AZ 85258
www.bgcs.org



MEDIA ALERT
June 9, 2010

Contact: Becky Hornack
Marketing & Public Relations Specialist
480-344-5683 (office) | 480-980-5301 (cell)
bhornack@bgcs.org

7th Annual Uncorked & Unplugged to Benefit Boys & Girls Clubs of Greater Scottsdale
Annual Wine, Food Taste Event at Desert Ridge Marketplace

- What:** Plan now to attend one of the Valley’s premier taste events – *Uncorked & Unplugged*. Now in its seventh year, *Uncorked & Unplugged* offers a variety of gourmet foods, three stages of live entertainment, and the opportunity to sample premium wines and spirits from Diageo Chateau & Estate portfolio as well as domestic and imported beers. All event proceeds benefit the Boys & Girls Clubs of Greater Scottsdale.
- When:** Sunday, October 17, 2010
6:00 p.m. to 9:00 p.m. – Main Event; 9:00 p.m. to midnight – Post Party
- Where:** Desert Ridge Marketplace, located off Loop 101 & Tatum Blvd. in Phoenix
- Cost:** Main Event = \$125/each
Executive Badge = \$200/each (access to Main Event and Post Party)
- Info:** Event details including purchasing tickets are available online at www.uncorkedandunplugged.org. Tickets will also be available for purchase the night of the event. This is a 21 and older event, proper ID required.
- Sponsorships:** Contact Chris Marshall at the Boys & Girls Clubs of Greater Scottsdale at 480.344.5681 or cmarshall@bgcs.org.
- Who:** Since 1954, Boys & Girls Clubs of Greater Scottsdale has provided more than 100,000 Northeast Valley youth with a positive, supervised environment to explore the power of their potential. Today we serve 16,000 children and teen through the organization's nine branches and 12 outreach sites located in Scottsdale, Fountain Hills, Salt River Pima-Maricopa Indian Community, Hualapai Indian Community and other Northeast Valley neighborhoods. The Club offers more than 100 youth development programs emphasizing five core areas: the arts; character & leadership development; education & career development; health & life skills; and sports, fitness & recreation. For more information please visit www.bgcs.org.